# THE CULTURE THEORY

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SONGWRITER // PRODUCER ROSTER

# **Adam Turley**

Los Angeles

SONGWRITER, PRODUCER, ARTIST

UNPUBLISHED

# Alex Salibian

Los Angeles

SONGWRITER, PRODUCER, & LABEL CO-FOUNDER

UNPUBLISHED

Born in LA and raised between Orange County and Salt Lake City, Adam Turley is a multifaceted songwriter, producer & artist now based in Los Angeles.

Adam's versatility is his hallmark both in his approach to the creative process and genre-fluidity. Able to effortlessly shift between the role of producer and topliner, Adam is a dream collaborator able to adapt to the needs of any room. As a producer, he combines his razor-sharp pop sensibilities with the ability to offer bespoke cutting-edge electronic and/or alternative sonics into any production to best fit any artist.

Upcoming cuts/holds with **NOTD**, **Dylan Matthew**, **Jessica Baio**, **Keenan Te**, **Tiffany Day**, **Heather Sommer** and more.

#### **NOTABLE WORK:**

- "Trust Issues" Jessica Baio
- "NIGHTSHIFT" MOTHICA

Hailing from Long Beach, CA, Alex grew up a firstgeneration Armenian-American. While his musical origins begin as early as age six via classical piano and guitar, Salibian's career path and unique journey have groomed him well for life as a songwriter/producer and record executive.

From an internship at Interscope Records to the studio of the legendary **Jeff Bhasker**, Alex was quickly noticed for more than just his business savvy; Jeff eventually took Alex under his wing where he would earn opportunities to collaborate with iconic artists like **Beck**, **Halsey**, **Elle King** eventually leading to co-producing **Young The Giant**'s third studio album as well as **Harry Styles**' blockbuster self-titled debut album and beyond.

Most recently Alex co-founded the **NVAK Collective**, focused on uplifting female, non-binary and LGBTQ+ talent from emerging markets. The Collective quickly found it's first major success in breakout star **Rosa Linn** (Armenia) with her debut single, "SNAP" produced by Alex and are actively developing it's inaugural class of signees.

## **NOTABLE WORK:**

- "Sign of the Times" Harry Styles
- "SNAP" Rosa Linn
- "Silvertongue" Young The Giant
- "Honeybee" The Head And The Heart

# ARIZONA

New Jersey

## **ZACHARY CHARLES**

SONGWRITER, PRODUCER, TOPLINER, VOCALIST

## **DAVID LABUGUEN**

MIXER, PRODUCER, SONGWRITER

## NATHAN ESQUITE

GUITAR SPECIALIST, LOOP MAKER, SONGWRITER

# **Ethan Schneiderman**

Los Angeles

PRODUCER, SONGWRITER, ENGINEER, LOOP MAKER

PUBLISHED BY HALLWOOD MEDIA

Having amassed over a billion streams as recording artists, A R I Z O N A's humble beginnings start a decade prior as songwriters, producers, mix engineers and artist developers. With unique skill sets and deep inter-genre versatility, Zachary, Nathan & David have written and produced records & collaborations spanning from the world of pop, indie and alternative to deep house.

Open to group or independent collaboration specifically tailored to each member's unique style and skill set.

Past and current collaborators include:

Avicii, Robin Schulz, Julia Michaels, Scott Harris, Michael Pollack, PJ Bianco, Jhart, Don Diablo, Matoma, Kiiara, Louis The Child and more.

Currently open to select feature, remix & collaboration ideas.

A lifelong guitar player and music lover, Ethan began recording and producing records from an early age.

Now 22, he has worked under **Rick Rubin** at Shangri-La Studios which gave him an opportunity to collaborate within the world of **Jeff Bhasker**, eventually leading to a substantial collaborative relationship & mentorship under **Alex Salibian**.

Other notable collaborators include **Tyler Johnson**, **Paul Phamous**, **Ali Tamposi** & **Liza Owen**.

Upcoming cuts/holds with Lloyiso, renforshort, Claire Rosinkranz, Jesse Rutherford, Rosa Linn, Ben Abraham, BØRNS, Jesse Jo Stark, The Voidz/Julian Casablancas, Conor Burns and more.

## **NOTABLE WORK:**

- "SNAP" Rosa Linn
- "Otherside" Young The Giant
- "Mansion On A Hill" Conor Burns
- "Pink Razor" Corey Harper

# **Miranda Glory**

Los Angeles

## SONGWRITER, PRODUCER, VOCALIST, TOPLINER, LYRICAL CONCEPT SPECIALIST & VOCAL PRODUCER

UNPUBLISHED

# **Olly Burden**

London

GUITAR & ROCK SPECIALIST, PRODUCER, SONGWRITER, LOOP MAKER & SYNCH SPECIALIST

PUBLISHED BY STELLAR SONGS LTD

Miranda Glory is a songwriter, artist and producer originally from New York City.

After a few years in Los Angeles, Miranda was invited to be a part of NBC's Songland *(where she performed alongside* **Ryan Tedder** & had her song handpicked for **Usher**), further establishing her place in the industry as an elite songwriter and conceptual lyricist. Years later, Miranda's pen has left it's mark on the worlds of artists like **Bella Poarch**, **Kelsea Ballerini** and **Nick Jonas** earning her a place in the room with artists ranging from **G-Eazy** and **Louis The Child** to rising Indian superstar **King**.

Miranda's works have also garnered international film trailers, brand campaigns & soundtracks most recently including **Universal Pictures' "M3GAN"**, **Briogeo & EA Game's FIFA 2024**.

Recently she has been in with artists & camps including bülow, Tinashe, Rosa Linn, gnash, EMELINE, GRACEY, Loote, Slush Puppy, REI AMI, Jillian Rossi, Noa Kirel, Halle Abadi, Corbyn Besson, Armaan Malik, ASTN, NERIAH and more.

#### **NOTABLE WORK:**

- "Runaway" King / Julia Michaels
- "Dolls" Bella Poarch
- "I Guess They Call It Fallin'" Kelsea Ballerini

Most notably known as studio guitarist & former touring member of **The Prodigy**, Olly Burden brings an incredible edge and industrial/dark sound to anything (and any genre) he touches. He has also contributed trailer music for films such as **Deadpool 2, Alien: Covenant, Trainspotting 2,** major franchise games like **Call of Duty** and remixes for **Gerard Way (My Chemical Romance)** for Netflix's **The Umbrella Academy.** Most recently, Olly scored a UK #1 album for his work on **Jamie T**'s "The Theory of Whatever" as a co-producer & co-writer.

Upcoming cuts/holds with **The Prodigy, Jamie T, Carl Barat, Cassyette, Willow Kayne, Dom Dolla, Anti-Up (Chris Lake & Chris Lorenzo), TS Graye, Dorian Electra, The Warning, Eli Brown, Gucci Ghost, TiLLie** and more.

# Natania Lalwani

Los Angeles

## SONGWRITER, VOCALIST, TOPLINER, ARTIST, LYRICAL CONCEPT & SYNCH SPECIALIST

PUBLISHED BY ROC NATION

Natania Lalwani is a songwriter from Mumbai, India now based in Los Angeles.

Now having spent years in the US, she has quickly developed her lyrical prowess to an elite-level through work with artists including **Armaan Malik**, **Bella Poarch**, **Kah-Lo**, **Thirty Seconds to Mars**, **Julia Michaels**, **J Balvin**, **Nick Jonas** and more.

She is also a well-known synch darling most notably for her distinct global sound and penmanship with a consistent track record for high-level placements and is often the go-to artist to soundtrack major brand campaigns for the likes of **Apple, Instagram, Spotify, Maybelline, Universal Pictures, EA Games (FIFA 24)** + film & TV ranging from trailer placements for recent blockbusters like "M3GAN" to soundtracking global projects for **Netflix** ("Wedding Season"), **Amazon** (Emmy-Nominated Indian series "Four More Shots Please") and **Hulu** ("Only Murders In The Building").

Natania is deeply passionate about connecting the dots of global culture through music and continues to pave the way for international collaboration creating historic moments for artists worldwide.

Recently she has been in with artists & camps including DJ Snake, J Balvin, DreamWorks, Universal Pictures, King, Kah-Lo, Tinashe, Shenseea, Louis The Child, bülow, Jay Sean, Ali Sethi, Noa Kirel, Rosa Linn and more.

## **NOTABLE WORK:**

- "Love These Days" Thirty Seconds to Mars
- "Maan Meri Jaan / Afterlife" King / Nick Jonas
- "CROWN" King / Natania
- "Dolls" Bella Poarch
- "Fire" Kah-Lo

## **PJ Bianco**

New Jersey / Los Angeles

## ARTIST DEVELOPMENT SPECIALIST/ MENTOR, SONGWRITER & PRODUCER

PUBLISHED BY BIG NOISE

PJ Bianco is a veteran songwriter/producer and notable artist developer from New Jersey.

Known for his exceptional ability to identify and develop raw talent, PJ has played a significant role in launching the careers of many prominent artists including fellow Jersey-born trios **The Jonas Brothers** and **A R I Z O N A**.

As a collaborator, PJ is a humble hitmaker known for his infectious hooks, memorable melodies and exceptional ability to guide instincts in the room while simultaneously cultivating an atmosphere of deep creativity and emotional depth.

As a producer, his style is characterized by it's eclectic fusion of genres, combining elements of pop, rock, folk and electronic to create a sound that is uniquely his own.

Whether working with established superstars or up-andcoming acts, Bianco brings a level of professionalism and creativity to every project he takes on.

Recent notable collaborators include **A R I Z O N A**, **Aldae**, **Luke Steele** (*Empire of the Sun*) and more.

Upcoming cuts/holds with A R I Z O N A, FLETCHER, Summer Rios, blackbear, Stephen Dawes, HOKO, Evening Elephants, Max Frost and more.

#### **NOTABLE WORK:**

- "Oceans Away" A R I Z O N A
- "Fever" Kygo (Feat. Lukas Graham)
- "Hold The Line" Avicii (Feat. A R I Z O N A)
- "Into The Wild" LP
- "When You Look Me In The Eyes" Jonas Brothers

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# Zeek

Los Angeles

# PRODUCER, SONGWRITER & FILM COMPOSER

PUBLISHED BY DESI TRILL

Zeek, originally known as Zaiyd Patni, is producer and songwriter born and raised in Mumbai, India. He began his journey spinning tracks in local bars and has now transcended borders, establishing himself as a force to be reckoned with in the global music scene.

Zeek's unique blend of traditional Indian & Bollywood influences with a modern twist *(inspired by the likes of Skrillex, Timbaland, Diplo & Shallou*) have made him one of the most sought-after producers in the Indian music industry today, collaborating with some of the region's biggest artists including **Armaan & Amaal Malik**, **Arijit Singh & Pritam**, entering the global creative community with a catalog of 100MM+ streams and counting as well as placements within major Indian films such as '*M.S. Dhoni*' and '*Kabir Singh*' and synchs with global brands including **Vodafone & Colgate**.

Now based in Los Angeles, Zeek is set to make waves on a larger scale, aiming to bring his unique fusion of sound and creative approach to a broader music market, poised to imprint his distinctive mark on the contemporary hits and the evolving soundscapes of tomorrow.



Thank You, jake@theculturetheory.com



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